

# global desi

~This Summer, #BeYourOwnSunshine with Global Desi's latest collection~

*~ A style story painted in colors of the season~*

**Mumbai, February 2016:** It is the season of high noons' and magical sunsets, as summer brings new meaning to both style and comfort. Discover joy in the little things while you embark on an all-new trend crusade with **Global Desi's Summer 2016 collection**. Add a fun flouncy feel to the carefree times as you sit back, give in to the moment and banter with the sun, watch colors paint the breeze, and catch the clouds create magic. Shape this glorious spell in the season's bohemian wave and

**#BeYourOwnSunshine** as **Global Desi** launches its Summer collection.

Merging gleeful charm and never ending happiness, the collection defines the beaming energy of a girl who finds joy in herself. With this collection, Global Desi takes its bohemian spirit a notch higher with an exuberant selection of fashion forward ensembles that showcase a mix of stylish cuts and flowy fabrics in vibrant summer hues. So whether you're city-hopping or lounging on a beach, wear your happiness on your sleeve and dive into the heart of summer with **#BeYourOwnSunshine** collection. Reminisce small joys; the whisper of pines, symphony of crickets and sun kissed skin as **Global Desi** welcomes Spring Summer with its 2016 collection.

**Global Desi's** collection ranges from crop tops, tunics and shift dresses to maxis, lightweight shrugs and bombers in *daboo* inspired prints. Unbeatable comfort, softly streaked with print define the collection in cotton, rayon, dobby with stunning embroidery, lace and tassel detailing. The color wheel spins its magic creating fashion staples in the glorious bright hues of the season which ranges from bold pops of yellow and sky blue, to electric pink and lime green amidst undertones of white and black.

**GLOBAL DESI**

**WHERE:** Across all exclusive brand outlets and multi-brand outlets

**PRICE:** Rs. 1,099 /- Onwards