



The Global Desi Summer Style Guide

5 Must-have looks to rock your summer wardrobe

Mumbai, April 2014: It's time to bid goodbye to the solid hues of the winter and give a refreshing facelift to your summer wardrobe. Global Desi brings to you the smoking-hot fashion trends to invest in this season – high appeal colours, stylish cuts, edgy prints and comfortable fabrics. Global Desi's summer style guide will help you up your fashion quotient and stay on trend right through summer. The style guide picks out summer's most stylish looks and current trends so you can explore the best in style this season.

1. Cropped Top

The most popular outfit of the spring-summer season is a flash from the past, the legendary 90's crop top. Midriffs everywhere are seeing the sun these days and it's perfect for a fresh, youthful and stylish look. It gives the appropriate blend of exposure at the same time ensures that the look remains stylishly subtle and fashionably chic. You can pair a crop top with almost everything- a tea length skirt, palazzo pants or a cropped jacket with an eye-catching print. So play peek-a-boo with the seasons biggest fashion obsession and step out in a stylish crop top this summer.

2. Midi Skirts

The ultra-snazzy midi skirt is the miniskirt's more chic sister- it is longer than a knee length skirt and just shorter than a maxi. The very versatile midi skirt adds a feminine allure to any look. It is best worn with a stylish pair of heels and a fitted crop top. This summer style sensation is a "must-have" look for the summer season.

3. Sheer Maxi

This season, sheer dominates the fashion scene with the onset of the multi-faceted sheer maxi dress. The maxi is flattering, fashion forward, comfortable and very chic – it is that one hemline which is hard not to love. The see-through garment epitomizes downtown cool and the stylish silhouette complements all body types making it a striking statement for summer fashion

4. Jumpsuits

The floral prints and pastel hued jumpsuits are also enjoying a major moment in fashion this season. For a boho-goes-uptown look this snazzy ensemble can take you to a new fashion horizon. Apart from its figure flattering form and stylish silhouette, the jumpsuit is undeniably practical and exudes an uber-comfortable, high-style statement making it the most coveted item of the season.

5. Printed Shorts

Pastel and floral prints are the staple of a warm-weather wardrobe, but as the mercury soars, fashionistas are finding solace in printed shorts. These shorts are as stylish as they are eye-catching and exude summer's easy vibe. A pitch-perfect choice for sun-soaked afternoons and balmy nights. So flaunt what you've got by drawing the eye to your legs with a bright, stylish set of printed shorts and let the good times roll with summer's favorite style staple.

GLOBAL DESI

WHERE: Across all exclusive brand outlets and multibrand outlets

PRICE: Rs 1099 /- Onwards

About Global Desi

Global Desi is an India-inspired young, colourful, boho-chic brand with global appeal. Any woman wherever in the world she may be – who loves, lives and breathes the vibrancy of Indian prints and influences will find a little bit of herself in this label. The collection celebrates the modern woman and her zest for creativity. It is for a woman who sets her own rules and her creativity is not bound by anything. She flaunts her identity with pride; is free spirited and leaves a lasting impression. The Global Desi collection is predominantly India-inspired and delves deep into our rich heritage of colours, textures and prints to combine them to create international appeal. Launched in 2007, the brand is currently available at exclusive brand outlets and multi brand stores across the country. Global Desi opened its first outlet in Mauritius in 2013. Plans are underway to open it in other destinations all over the world.

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